

Curriculum Details
Doctor of Philosophy Program in
Architectural Heritage Management and Tourism
(International Program / Revised Curriculum 2013)

Name of Institution: Silpakorn University

Campus/Faculty/Department: Wang Tha Phra / Graduate School

Title of the Program

Thai: หลักสูตรปรัชญาดุษฎีบัณฑิต สาขาวิชาการจัดการมรดกทางสถาปัตยกรรมกับการท่องเที่ยว (หลักสูตรนานาชาติ)

English: Doctor of Philosophy Program in Architectural Heritage Management and Tourism (International Program)

Name of Degree

Thai: ปรัชญาดุษฎีบัณฑิต
(การจัดการมรดกทางสถาปัตยกรรมกับการท่องเที่ยว)

English: Doctor of Philosophy
(Architectural Heritage Management and Tourism)

Thai Abbreviation: ปร.ด. (การจัดการมรดกทางสถาปัตยกรรมกับการท่องเที่ยว)

English Abbreviation: Ph.D. (Architectural Heritage Management and Tourism)

Major (If any)

None

Total Number of Credits

There are 4 different study plans, each with its own number of required credits as follows:-

Plan 1.1 - total equivalent of 48 credits

Plan 1.2 - total equivalent of 72 credits

Plan 2.1 - not less than total of 60 credits

Plan 2.2 - not less than total of 72 credits

Character of the Program

Type of Program: Doctorate Program

Plan 1.1 - 3 years

Plan 1.2 - 4 years

Plan 2.1 - 3 years

Plan 2.2 - 4 years

Language medium: English

Student intake: Thai and foreign students who are fluent in English usage

Collaboration with other institutes: This program is run by the Faculty of Architecture, Silpakorn University with the cooperation of University of Hawaii at Manoa, U.S.A. under a signed Memorandum of Understanding, together with professors from several other foreign universities and institutes

Degree: Single degree

Program Status and Approval of the Curriculum

Revised program 2013 planned to commence in the first semester of academic year 2013.

Passed deliberation by the university's Academic Committee at its 17th meeting on 13th December 2012.

Approved by Silpakorn University Council at its 4/2556 meeting on 10th April 2013

Date by which the curriculum with recognized standard and quality is prepared to be publicized

Academic Year 2015

Career Opportunities after Graduation

1. University lecturer, professor and/or technical expert;
2. Architect (for those with qualified professional license);
3. Researcher in the field of art, culture and conservation under the employment of public or private organizations;
4. Producer of media related to architectural and cultural interests;
5. Architectural and cultural heritage advocate and conservationist;
6. Tourism-related entrepreneur and operator in public or private organizations.

Teaching Venue

Faculty of Architecture, Silpakorn University, Wang Tha Phra, Bangkok.

Address: 31 Na Phralan Road, Phra Borom Maharajawang Sub-District,
Phra Nakorn District, Bangkok 10200

Objectives

1. To produce graduates with advanced knowledge of various disciplines related to cultural heritage management and their application to architectural conservation for tourism.

2. To provide education in terms of understanding and instilling appreciation of traditional architecture and human settlements;

3. To raise the quality and ability of graduates in terms of analysis, synthesis and application of cultural management theory to actual business decision making responsibly and ethically;

4. To increase the number of in-depth researches on architectural conservation and related fields in order to accumulate further body of advanced knowledge and raise research funding at doctoral level for future progress.

Eligibility to apply

1. Eligible applicants can be identified under the following types of study plans according to their qualifications:

1) **Plan 1.1** - is for those already holding a master's degree in Architectural Heritage Management and Tourism from Silpakorn University, with a minimum grade point average of 3.20 and have a minimum of 2 years working experience after graduation.

2) **Plan 1.2** - is open to those holding a bachelor's degree with first-class honors plus a minimum of 2 years working experience after graduation, *or* have profound knowledge and extensive practical experience in a field related to this program depending on the discretion of the program/admission committee.

3) **Plan 2.1** - is open to those holding a master's degree with minimum grade point average of 3.00.

4) **Plan 2.2** - is open to those with the following qualifications:

(1) a bachelor's degree with honors and a minimum grade point average of 3.20 plus not less than 2 years working experience in a field related to this program, or a bachelor's degree with extensive knowledge and practical experience in a field related to this program, **or-**

(2) a student currently studying for a master's degree in Architectural Heritage Management and Tourism at Silpakorn University and has completed a minimum of 24 credits with a grade point average of not less than 3.50 is eligible to apply for a transfer to this plan at the discretion of the program coordinating committee.

2. All applicants must meet qualification requirements specified under Article 7 of Silpakorn University Graduate Studies Regulations 2007.

3. Applicants must be very proficient in the use of English language.

Transfer of Credits, Courses, and Inter-University Enrollment

To comply with Silpakorn University Graduate Studies Regulations 2007.

Curriculum

Number of credits

Plan 1.1 - total equivalent of 48 credits

Plan 1.2 - total equivalent of 72 credits

Plan 2.1 - not less than total of 60 credits

Plan 2.2 - not less than total of 72 credits

Structure of the curriculum

Plan 1.1 - for holders of a master's degree

Compulsory course (non-credit) 3 credits

Dissertation equivalent to 48 credits

Total **48 credits**

Plan 1.2 - for holders of a bachelor's degree

Foundation course (non-credit) 3 credits

Compulsory courses (non-credit) 9 credits

Dissertation equivalent to 72 credits

Total **72 credits**

Plan 2.1 - for holders of a master's degree

Foundation course (non-credit) 3 credits

Compulsory course (non-credit) 3 credits

Compulsory courses 18 credits

Elective courses 6 credits

Dissertation equivalent to 36 credits

Total: not less than **60 credits**

Plan 2.2 - for holders of a bachelor's degree

Foundation course (non-credit) 3 credits

Compulsory course (non-credit) 3 credits

Compulsory courses 18 credits

Elective courses 6 credits

Dissertation equivalent to 48 credits

Total: not less than **72 credits**

Note: Those under Plans 1.2, 2.1, and 2.2 with inadequate background in architecture are required to take the non-credit foundation course.

Courses according to each type of study plan**Plan 1** Dissertation writing(1) **Plan 1.1** Dissertation work

For students with a master's degree

1) Compulsory Course (*non-credit; evaluation in terms of S or U*)

265 510 Seminar on Dissertation Writing 3(1-4-4)

2) Dissertation

265 521 Dissertation equivalent to 48 credits

(2) **Plan 1.2** Dissertation work

For students with a bachelor's degree

1) Foundation Course (*non-credit; evaluation in terms of S or U*)

265 400 Foundation in Architecture 3(1-4-4)

2) Compulsory Courses (*non-credit; evaluation in terms of S or U*)

265 410 Research Methodology 3(1-4-4)

265 411 Management of Historic Places 3(1-4-4)

265 510 Seminar on Dissertation Writing 3(1-4-4)

3) Dissertation

265 522 Dissertation equivalent to 72 credits

Plan 2 Dissertation plus coursework

(1) **Plan 2.1** Coursework of 24 credits and dissertation work equivalent to 36 credits, totaling 60 credits, for those with a master's degree.

(2) **Plan 2.2** Coursework of 24 credits and dissertation work equivalent to 48 credits, totaling 72 credits, for those with a bachelor's degree.

Courses for Plans 2.1 and 2.2

1) Foundation Course (*non-credit; evaluation in terms of S or U*)

265 400 Foundation in Architecture 3(1-4-4)

2) Compulsory Courses

265 410 Research Methodology 3(1-4-4)

265 411 Management of Historic Places 3(1-4-4)

265 412 Architectural Heritage: Law, Planning and Property Market
3(1-4-4)

265 413 Heritage and Tourism Interpretation 3(1-4-4)

265 414 Heritage and Development in the Asia-Pacific Region 3(1-4-4)

265 415 Architectural Conservation Practice 3(1-4-4)

3) Compulsory course (*non-credit; evaluation in terms of S or U*)

265 510 Seminar on Dissertation Writing 3(1-4-4)

4) Dissertations

265 520 Dissertation (for Plan 2.1) equivalent to 36 credits

265 521 Dissertation (for Plan 2.2) equivalent to 48 credits

5) Elective Courses

265 430 Building Conservation Techniques 3(1-4-4)

265 431 Cultural Landscape 3(1-4-4)

265 432 Cultural Tourism: Impacts, Planning and Management 3(1-4-4)

265 433 Sustainable Tourism and Environmental Management 3(1-4-4)

265 434 Museum and Gallery: Context and Issues 3(1-4-4)

265 435 Museum and Gallery: Strategy and Marketing 3(1-4-4)

265 436 World Heritage Studies 3(1-4-4)

265 437 Architectural Heritage and Digital Technology 3(1-4-4)

265 438 Geographic Information System for Architectural Heritage
Studies 3(2-2-5)

Study Plans

Plan 1.1 Dissertation 48 credits (3 years / 6 semesters)

Year 1, Semester 1 (1st Semester)

Course No.	Course Title	Credits C(L-P-E)
265 510	Seminar on Dissertation Writing	3*(1-4-4)
265 521	Dissertation	6
	Total	6

* Compulsory (non-credit)

Year 1, Semester 2 (2nd Semester)

Course No.	Course Title	Credits C(L-P-E)
265 521	Dissertation	9
	Total	9

Year 2, Semester 1 (3rd Semester)

Course No.	Course Title	Credits C(L-P-E)
265 521	Dissertation	9
	Total	9

Year 2, Semester 2 (4th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 521	Dissertation	9
	Total	9

Year 3, Semester 1 (5th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 521	Dissertation	9
	Total	9

Year 3, Semester 2 (6th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 521	Dissertation	6
	Total	6

Plan 1.2 Dissertation 72 credits (4 years / 8 semesters)

Year 1, Semester 1 (1st Semester)

Course No.	Course Title	Credits C(L-P-E)
265 400	Foundation in Architecture	3**(1-4-4)
265 410	Research Methodology	3*(1-4-4)
265 411	Management of Historic Places	3*(1-4-4)
265 522	Dissertation	6
	Total	6

*Compulsory (non-credit) ** Compulsory (non-credit) for those with inadequate background in architecture

Year 1, Semester 2 (2nd Semester)

Course No.	Course Title	Credits C(L-P-E)
265 522	Dissertation	12
	Total	12

Year 2, Semester 1 (3rd Semester)

Course No.	Course Title	Credits C(L-P-E)
265 510	Seminar on Dissertation Writing	3*(1-4-4)
265 522	Dissertation	12
	Total	12

Year 2, Semester 2 (4th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 522	Dissertation	9
	Total	9

Year 3, Semester 1 (5th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 522	Dissertation	9
	Total	9

Year 3, Semester 2 (6th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 522	Dissertation	9
	Total	9

Year 4, Semester 1 (7th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 522	Dissertation	9
	Total	9

Year 4, Semester 2 (8th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 522	Dissertation	6
	Total	6

Plan 2.1 Coursework of 24 credits and dissertation work equivalent to 36 credits, totaling 60 credits (3 years / 6 semesters)

Year 1, Semester 1 (1st Semester)

Course No.	Course Title	Credits C(L-P-E)
265 400	Foundation in Architecture	3**(1-4-4)
265 410	Research Methodology	3(1-4-4)
265 411	Management of Historic Places	3(1-4-4)
265 412	Architectural Heritage: Law, Planning and Property Market	3(1-4-4)
	Total	9

** Compulsory (non-credit) for those with inadequate background in architecture

Year 1, Semester 2 (2nd Semester)

Course No.	Course Title	Credits C(L-P-E)
265 413	Heritage and Tourism Interpretation	3(1-4-4)
265 414	Heritage and Development in the Asia-Pacific Region	3(1-4-4)
265 415	Architectural Conservation Practice	3(1-4-4)
	Total	9

Year 2, Semester 1 (3rd Semester)

Course No.	Course Title	Credits C(L-P-E)
265 510	Seminar on Dissertation Writing	3*(1-4-4)
	Electives	6
	Total	6

*Compulsory (non-credit)

Year 2, Semester 2 (4th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 520	Dissertation	12
	Total	12

Year 3, Semester 1 (5th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 520	Dissertation	12
	Total	12

Year 3, Semester 2 (6th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 520	Dissertation	12
	Total	12

Plan 2.2 Coursework of 24 credits and dissertation work equivalent to 48 credits, totaling 72 credits (4 years / 8 semesters)

Year 1, Semester 1 (1st Semester)

Course No.	Course Title	Credits C(L-P-E)
265 400	Foundation in Architecture	3**(1-4-4)
265 410	Research Methodology	3(1-4-4)
265 411	Management of Historic Places	3(1-4-4)
265 412	Architectural Heritage: Law, Planning and Property Market	3(1-4-4)
	Total	9

** Compulsory (non-credit) for those with inadequate background in architecture

Year 1, Semester 2 (2nd Semester)

Course No.	Course Title	Credits C(L-P-E)
265 413	Heritage and Tourism Interpretation	3(1-4-4)
265 414	Heritage and Development in the Asia-Pacific Region	3(1-4-4)
265 415	Architectural Conservation Practice	3(1-4-4)
	Total	9

Year 2, Semester 1 (3rd Semester)

Course No.	Course Title	Credits C(L-P-E)
265 510	Seminar on Dissertation Writing	3*(1-4-4)
	Electives	6
	Total	6

*Compulsory (non-credit)

Year 2, Semester 2 (4th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 521	Dissertation	12
	Total	12

Year 3, Semester 1 (5th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 521	Dissertation	12
	Total	12

Year 3, Semester 2 (6th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 521	Dissertation	9
	Total	9

Year 4, Semester 1 (7th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 521	Dissertation	9
	Total	9

Year 4, Semester 2 (8th Semester)

Course No.	Course Title	Credits C(L-P-E)
265 521	Dissertation	6
	Total	6

Course Descriptions

265 400 Foundation in Architecture 3(1-4-4)

History of Western architecture from Classic architecture to Modern architecture in the 20th century; history of Thai architecture from 1200 to 1932 A.D.; changes in aesthetic values according to social context and influence on creative thinking and architectural values.

Involve field trip/s.

Note: Compulsory for students deemed by the program coordinating committee to have inadequate background in architecture. Credits for this course will not be counted as part of curriculum structure towards completion of degree. Evaluation will be made in terms of S (Satisfactory) or U (Unsatisfactory).

265 410 Research Methodology 3(1-4-4)

General concept and research methodology in social sciences; appropriate methods and various approaches for carrying out architectural research in terms of both quantitative and qualitative research, especially in areas of history and conservation.

Note: For students under Plan 1.2, credits for this course will not be counted as part of curriculum structure towards completion of degree and grades will be given in terms of S (Satisfactory) or U (Unsatisfactory).

265 411 Management of Historic Places 3(1-4-4)

Different methods of assessment and analysis of heritage places; preparation of conservation plan with specific requirements for site management recommendation within the context of urban and rural cultural landscape; appropriate site planning and design criteria; management of visitors.

Involves study visit/s.

Note: For students under Plan 1.2, credits for this course will not be counted as part of curriculum structure towards completion of degree and grades will be given in terms of S (Satisfactory) or U (Unsatisfactory).

265 412 Architectural Heritage: Law, Planning and Property Market 3(1-4-4)

International heritage conventions; national and local urban planning and heritage controls in selected comparative case studies; principles, techniques and implementation; economic techniques for balancing urban heritage protection and development; taxation incentives and community education.

- 265 413 Heritage and Tourism Interpretation 3(1-4-4)
Principles and approaches to interpretation; relationship between educational, entertainment and profit motives; establishing objectives and developing ideas and themes; design and implementation of public programs that communicate the significance of conserved heritage to audiences within as well as beyond museum walls or site boundaries. Involves study visit/s.
- 265 414 Heritage and Development in the Asia-Pacific Region 3(1-4-4)
Contemporary interests in architectural heritage and identity; cultural diversity, values, sustainability and rights; threats from modernization, war, fire, natural and other disasters; international efforts in protecting cultural heritage and setting up directions towards a global strategy; typological and thematic approaches to heritage identification and cultural mapping; case studies; role and perspective of funding institutions. Involve field trip/s.
- 265 415 Architectural Conservation Practice 3(1-4-4)
Researching information on contextual history of buildings and sites, and analysis of cultural significance; Asia-Pacific region case studies; condition assessment; application of principles to design of conservation interventions; report writing, project management, professional ethics and service fees. Involves study visit/s.
- 265 430 Building Conservation Techniques 3(1-4-4)
Properties and behavior of various building materials; agents of decay, bio-deterioration and other mechanisms; diagnosing, cleaning, repairing and conservation techniques for different types of materials; substitution of materials; specification writing.
- 265 431 Cultural Landscape 3(1-4-4)
Principles of cultural tourism; investigation into a number of areas forming cultural tourism praxis; mapping, guidebook design, visual culture, travel literature, interpretation strategies and recent developments in tourism product design; application of knowledge to constructing cultural landscape and tourism product design. Involves study visit/s.

- 265 432 Cultural Tourism: Impacts, Planning and Management 3(1-4-4)
 Contemporary changes in global tourism marketplace and behavior; development of special niche markets such as cultural heritage tourism, sports tourism, and eco-tourism; impact of technological changes on tourism markets; collaboration between public and private sectors; social and environmental consequences of niche tourism; case studies of how special interest tourism products can be best managed.
 Involves study visit/s.
- 265 433 Sustainable Tourism and Environmental Management 3(1-4-4)
 Aspects of sustainable rural tourism, host communities and tourists; impact of tourism on the environment; deconstruction of stereotypical assumptions and perceptions of communities and environment; aspects of tourism planning and development that may affect the environment and communities; developing critical assessment ability in order to identify, maintain and promote sustainable rural tourism products such as design of viable tour routes.
 Involves study visit/s.
- 265 434 Museum and Gallery: Context and Issues 3(1-4-4)
 Exploration and critique of historical and theoretical bases, functions and purposes of different types of museums and galleries; international ethical standards, cultural policies and legislations; related organization standards; contemporary issues including cultural diversity, globalization, virtual museums.
- 265 435 Museum and Gallery: Strategy and Marketing 3(1-4-4)
 Marketing context within which museums and galleries operate today; identification and analysis of competitor's products and requisites of museum audiences; developing mission and vision statements; appropriate performance measurement systems; preparing policy documents, project management, budgeting, funding and operational strategies for successful public relations.
- 265 436 World Heritage Studies 3(1-4-4)
 Concept of World Heritage, strengths and weaknesses in the philosophy; various approaches among different cultures in different regions; responsible organizations; administration and listing process; global strategies and global impact of World Heritage projects; impact of tourism on World Heritage sites and the need for effective management.
 Involves study visit/s.

265 437 Architectural Heritage and Digital Technology 3(1-4-4)
Information technology and the application of digital technology for effective work in architectural conservation and heritage studies.

265 438 Geographic Information System for Architectural Heritage Studies 3(2-2-5)
Fundamental knowledge of Geographic Information System, meanings, principles, procedures and applications to architectural heritage studies; basic exercises in building database together with the use of maps; data editing and exercises in analyzing simple problems concerning architectural heritage studies.

265 510 Seminar on Dissertation Writing 3(1-4-4)
Building confidence and skills in carrying out dissertation work; looking at both real-life and hypothetical contexts; establishing objectives and developing research questions as well as devising methods for addressing such questions; literature review, analyses, discussions and conclusions; alternative models for dissertation; managing data, incorporating appendices, file management, writing articles, abstracts and references.

Note: Credits for this course will not be counted as part of curriculum structure towards completion of degree. Evaluation will be made in terms of S (Satisfactory) or U (Unsatisfactory).

Dissertations

Note: Students are required to pass qualifying examination before enrolling in a dissertation course.

265 520 Dissertation equivalent to 36 credits

Pre or Corequisite: 265 410 Research Methodology

In-depth individual research work; emphasis on gathering information, making analysis and synthesizing ideas that lead to formal conclusion or proposal of original quality.

265 521 Dissertation equivalent to 48 credits

Pre or Corequisite: 265 410 Research Methodology (for students under Plan 2.2)

In-depth individual research work; emphasis on gathering information, making analysis and synthesizing ideas that lead to formal conclusion or proposal of original quality.

265 522 Dissertation

equivalent to 72 credits

Pre or Corequisite: 265 410 Research Methodology

In-depth individual research work; emphasis on gathering information, making analysis and synthesizing ideas that lead to formal conclusion or proposal of original quality.

Curriculum Mapping

Keys to Learning Outcome Table are as follows:

1. Morals and Ethics

- (1) Moral, ethical, sacrificing and honest
- (2) Disciplined, punctual and responsible to themselves and society
- (3) Ethical academically and in carrying out research
- (4) Respect and behave according to social norms under the concept and principles of good governance
- (5) Conscious of responsibility towards the environment, culture and society

2. Knowledge

- (1) Possess knowledge and comprehension of theories and principles in the field of study
- (2) Possess knowledge of related disciplines and able to integrate them in the process of problem solving and conducting research in an effective manner
- (3) Able to apply acquired principles, theories and knowledge to developing appropriate directions towards problem solving
- (4) Constantly updating on new knowledge of developments, advancements and trends in the field and other related disciplines

3. Intellectual Skill

- (1) Able to think systematically, analyze, associate and understand issues with rationality by bringing together knowledge in various fields and satisfactorily synthesize them in response to problem statements
- (2) Able to think and solve problems creatively and appropriately based on the knowledge that they have gained
- (3) Possess skill in carrying out community fieldwork
- (4) Able to integrate knowledge and intellectual skill with knowledge in other fields

4. Interpersonal Skill and Responsibility

- (1) Possess leadership and co-worker quality depending on situation; able to set priorities and resolve conflicts through good governance based on rationality
- (2) Conscious of social and corporate responsibilities
- (3) Possess interpersonal relationship qualities in dealing with others

5. Skills in Statistical Analysis, Communication and Use of Information Technology

- (1) Able to communicate and present works clearly in conveying the message to other people through speaking, writing and the use of other media
- (2) Able to make appropriate use of statistical analyses in solving research-related problems
- (3) Possess proficiency in the use of English and/or other languages that can assist in carrying out research and collecting information
- (4) Able to use appropriate information technology to assist in studies and research

6. Creative and Artistic Skills

- (1) Have understanding and aesthetic appreciation of architectural heritage management and tourism
- (2) Able to apply various artistic skills to their studies, undertaking of research works and presentation of research findings
- (3) Have the creativity to apply artistic ideas to public presentation of their works

Curriculum Mapping of Responsibilities in Producing Standard Learning Outcomes for Each Course in the Curriculum

● Primary Responsibilities

○ Secondary Responsibilities

Courses	1. Morals & Ethics					2. Knowledge				3. Intellectual Skill				4. Interpersonal Skill & Responsibility			5. Skills in Statistical Analysis, Communication and use of Information Technology				6. Creative & Artistic Skills		
	1	2	3	4	5	1	2	3	4	1	2	3	4	1	2	3	1	2	3	4	1	2	3
265 400 Foundation in Architecture	●	●			●	●	○		○	○	○	●	●	○	○	○	○		●		●	●	
265 410 Research Methodology		●	●	●	●	●	●	●	●	●	●	○	●	○	●	○	●	●	●	●	○	●	
265 411 Management of Historic Places				●	●	●	●	●	●	●	●		●		●		●		●	●		●	
265 412 Architectural Heritage: Law, Planning and Property Market	●	●	●	●	●	●	○	○	●	○	●	○	●	●	●	●	●	●	●	○	○	○	
265 413 Heritage and Tourism Interpretation			●	○	●	●	●	●	○	●	●	○	●		●	○	●		●	●	●	●	
265 414 Heritage and Development in the Asia-Pacific Region			●	●	●	●	●	●	●			○	●	●	●	●	●	○	●	●	●	○	
265 415 Architectural Conservation Practice	○	○	●	●	●	●	○	●	○	○	○	●	●	○	●	○	○		○		○	○	
265 430 Building Conservation Techniques			○		○	●	○	○	○	○	○	●	●		○		○		●	○	○	○	
265 431 Cultural Landscape					●	●	●	●	○	●	●	●	●	●	●	●		●	○	○	○		○
265 432 Cultural Tourism: Impacts, Planning and Management	●	●	●	●	●	●	●	●	○	●	○		●	○	●	○	●		●	○	●	○	
265 433 Sustainable Tourism and Environmental Management			●	●	●	●	●	●	●	○	●		●	●	●	●	●		●		●	○	
265 434 Museum and Gallery: Context and Issues				○	○	●	●	●	●	●	●	○	●		●		●		●	●	●	●	
265 435 Museum and Gallery: Strategy and Marketing	●	●	●	○	●	●	●	●	○	●	○	○	●		●		●	●	●	●	○	○	○
265 436 World Heritage Studies	○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	●	○	○	○
265 437 Architectural Heritage and Digital Technology					○	●	●	●	●	●	○	○	●			○	●	●	●	●	●		
265 438 Geographic Information System for Architectural Heritage Studies			●	●	●	●	●	●	○	●	●		●		●		●	●	●	●		○	○

Courses	1. Morals & Ethics				2. Knowledge				3. Intellectual Skill				4. Interpersonal Skill & Responsibility			5. Skills in Statistical Analysis, Communication and use of Information Technology				6. Creative & Artistic Skills		
265 510 Seminar on Dissertation Writing			●	●	●	●	○	●	●	●	●		●	●	●	●	●	●	○	○		
265 520 Dissertation	○	●	●		●	●	○	●	●	●	●	●	●	●	○	●	●	●		●	○	
265 521 Dissertation	○	●	●		●	●	○	●	●	●	●	●	●	●	○	●	●	●		●	○	
265 522 Dissertation	○	●	●		●	●	○	●	●	●	●	●	●	●	○	●	●	●		●	○	